

# ADVERTISING IN thechronicle

## ADVERTISING RATES & DATES AS OF MARCH 2021

The Chronicle is issued six times each year, providing editorial coverage of the Temple's religious, educational and social programming. It is a premium-quality, full color publication read by approximately 1,900 families with additional readership via Temple Beth El's website, tbeboca.org.

Please return the attached advertising agreement to reserve your space and process payment.

**All ad materials must be received in jpg or pdf format by the deadline,** and specific page placement cannot be guaranteed unless noted on the agreement. Due to US Postal Service regulations governing bulk rate mail, Temple Beth El cannot accept advertising from credit card, travel or insurance companies. Additionally, Temple Beth El reserves the right to refuse any advertising.

For more information about advertising in this leading synagogue publication, please contact Susan Stallone, Communications Director at [ssallone@tbeboca.org](mailto:ssallone@tbeboca.org) or Debbie Eisenberg, Communications Manager at [Deisenberg@tbeboca.org](mailto:Deisenberg@tbeboca.org) or call the Temple at 561-391-8900.

View past issues of *The Chronicle* at [tbeboca.org/chronicle](http://tbeboca.org/chronicle).



### ADVERTISING RATES

AD SIZE	3-ISSUE RATE FULL COLOR	6-ISSUE RATE FULL COLOR	PREMIUM POSITIONS limited availability
<b>Full Page</b>	Inside front or back covers. Please call for pricing and availability.		
<b>Half Page</b> 7.5"w x 4.75"h	\$490 per issue	\$460 per issue	Back Cover or Inside Back Cover Please call pricing and availability.
<b>Quarter Page</b> 3.625"w x 4.75"h	\$260 per issue	\$245 per issue	
<b>Business Card</b> 3.625"h x 2.25"w	\$180 per issue	\$160 per issue	NA

### DATES

ISSUE	MATERIALS DEADLINE	DELIVERY DATE
September/October 2021	Wednesday, July 28, 2021	September 1, 2021
November/December 2021	Wednesday, September 29, 2021	November 1, 2021
January/February 2022	Wednesday, December 1, 2021	January 1, 2022
March/April 2022	Wednesday, January 26, 2022	March 1, 2022
May/June 2022	Wednesday, March 30, 2022	May 1, 2022
July/August 2022	Wednesday, May 25, 2022	July 1, 2022



Schaefer Family Campus  
Beck Family Campus  
[tbeboca.org](http://tbeboca.org)

333 SW 4<sup>th</sup> Avenue | Boca Raton, FL 33432 | 561 391 8900  
9800 Yamato Road | Boca Raton, FL 33434 | 561 391 9091

# thechronicle

## ADVERTISING AGREEMENT

### ADVERTISER CONTACT INFORMATION

Business Name

Contact Name

Type Of Business

Business Address

Business Phone

Email

### AD INFORMATION

Advertisement Size  Half Page  Quarter Page  Business Card Size

Premium Position  Media Sponsorship

My Ad Will Run  3 Issues at \$\_\_\_\_\_ per issue  6 Issues at \$\_\_\_\_\_ per issue

Total Amount \$\_\_\_\_\_

Please indicate the issues in which you would like your ad to appear.

Jan/Feb  Mar/Apr  May/June  Jul/Aug  Sep/Oct  Nov/Dec

### PAYMENT INFORMATION

Charge my Credit Card:

Master Card  Visa  Discover  American Express

Enclosed is my check \$\_\_\_\_\_  Check # \_\_\_\_\_

Payment In-Full \$\_\_\_\_\_ for the Length of this Agreement

Card Number

Expiration Date

Name on Card

Code

**X**

Authorizing Name

Date

**To pay by check, please return by mail or in person to:**

Temple Beth El Chronicle Advertising  
333 Southwest 4th Avenue, Boca Raton, Florida 33432

**To pay by credit card, please email**

deisenberg@tbeboca.org or online at  
tbeboca.org/chronicle

If there is no advertising space available, this completed form will place you on a waiting list. Your ad will appear in the first available issue of *The Chronicle*.

### AD MATERIALS

Save your ad as a high-res (330dpi) jpg or pdf and email to deisenberg@tbeboca.org.



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