

# ADVERTISING IN the chronicle

## ADVERTISING RATES & DATES AS OF JANUARY 2022

The Chronicle is issued six times each year, providing editorial coverage of the Temple's religious, educational and social programming. It is a premium-quality, full color publication read by approximately 1,900 families with additional readership via Temple Beth El's website, tbeoca.org.

Please return the attached advertising agreement to reserve your space and process payment.

All ad materials must be received in jpg or pdf format by the deadline, and specific page placement cannot be guaranteed unless noted on the agreement. Due to US Postal Service regulations governing bulk rate mail, Temple Beth El cannot accept advertising from credit card, travel or insurance companies. Additionally, Temple Beth El reserves the right to refuse any advertising.

For more information about advertising in this leading synagogue publication, please contact Susan Stallone, Communications Director at [sstallone@tbeoca.org](mailto:sstallone@tbeoca.org) or Amanda Brensel, Digital Communications Associate at [abrensel@tbeoca.org](mailto:abrensel@tbeoca.org) or call the Temple at 561-391-8900.

View past issues of *The Chronicle* at [tbeoca.org/chronicle](http://tbeoca.org/chronicle).



### ADVERTISING RATES

AD SIZE	3-ISSUE RATE FULL COLOR	6-ISSUE RATE FULL COLOR	PREMIUM POSITIONS limited availability
<b>Full Page</b>	Inside front or back covers. Please call for pricing and availability.		
<b>Half Page</b> 7.5" w x 4.75" h	\$490 per issue	\$460 per issue	Back Cover or Inside Back Cover Please call pricing and availability.
<b>Quarter Page</b> 3.625" w x 4.75" h	\$260 per issue	\$245 per issue	
<b>Business Card</b> 3.625" h x 2.25" w	\$180 per issue	\$160 per issue	NA

### DATES

ISSUE	MATERIALS DEADLINE	DELIVERY DATE
January/February 2022	Tuesday, November 30, 2021	January 1, 2022
March/April 2022	Tuesday, February 1, 2022	March 1, 2022
May/June 2022	Tuesday, March 29, 2022	May 1, 2022
July/August 2022	Tuesday, May 31, 2022	July 1, 2022
September/October 2022	Tuesday, August 2, 2022	September 1, 2022
November/December 2022	Tuesday, October 4, 2022	November 1, 2022



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