

ADVERTISING IN the chronicle

ADVERTISING RATES & DATES AS OF JANUARY 2022

The Chronicle is issued six times each year, providing editorial coverage of the Temple's religious, educational and social programming. It is a premium-quality, full color publication read by approximately 1,900 families with additional readership via Temple Beth El's website, tbeboca.org.

Please return the attached advertising agreement to reserve your space and process payment.

All ad materials must be received in jpg or pdf format by the deadline, and specific page placement cannot be guaranteed unless noted on the agreement. Due to US Postal Service regulations governing bulk rate mail, Temple Beth El cannot accept advertising from credit card, travel or insurance companies. Additionally, Temple Beth El reserves the right to refuse any advertising.

For more information about advertising in this leading synagogue publication, please contact Amy Stein, Chronicle Ad Sales (email) astein@tbeboca.org (phone) 561-314-2834.

View past issues of *The Chronicle* at tbeboca.org/chronicle.



ADVERTISING RATES

AD SIZE	3-ISSUE RATE FULL COLOR	6-ISSUE RATE FULL COLOR	PREMIUM POSITIONS limited availability
Full Page	Inside front or back covers. Please call for pricing and availability.		
Sponsor an Issue	Please call for pricing and availability.		
Half Page 7.5" w x 4.75" h	\$490 per issue	\$460 per issue	Back Cover or Inside Back Cover Please call pricing and availability.
Quarter Page 3.625" w x 4.75" h	\$260 per issue	\$245 per issue	
Business Card 3.625" h x 2.25" w	\$180 per issue	\$160 per issue	NA

DATES

ISSUE	MATERIALS DEADLINE	DELIVERY DATE
September/October 2022	Wednesday, July 27, 2022	September 1, 2022
November/December 2022	Wednesday, September 28, 2022	November 1, 2022
January/February 2023	Wednesday, November 30, 2022	January 1, 2023
March/April 2023	Wednesday, January 25, 2023	March 1, 2023
May/June 2023	Wednesday, March 29, 2023	May 1, 2023
July/August 2023	Wednesday, May 31, 2023	July 1, 2023
September/October 2023	Wednesday, July 26, 2023	September 1, 2023



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