

# ADVERTISING IN the chronicle

## ADVERTISING RATES & DATES AS OF NOVEMBER 2024

The Chronicle is issued five times each year, providing editorial coverage of the Temple's religious, educational and social programming. It is a premium-quality, full color publication read by approximately 2,000 families with additional readership via Temple Beth El's website, tbeoca.org.

Please visit [tbeoca.org/chronicle-advertising](https://tbeoca.org/chronicle-advertising) to fill out our online advertising agreement form and reserve your space.

**All ad materials must be received in jpg or pdf format by the deadline,** and specific page placement cannot be guaranteed unless noted on the agreement. Due to US Postal Service regulations governing bulk rate mail, Temple Beth El cannot accept advertising from credit card, travel or insurance companies. Additionally, Temple Beth El reserves the right to refuse any advertising.

Please contact Irene Abrams, Chronicle Ad Sales, at [iabrams@tbeoca.org](mailto:iabrams@tbeoca.org) or 561-314-2834 or call the Temple at 561-391-8900.

View past issues of *The Chronicle* at [tbeoca.org/chronicle](https://tbeoca.org/chronicle).



### ADVERTISING RATES

AD SIZE	SINGLE-ISSUE RATE FULL COLOR	5-ISSUE RATE FULL COLOR
<b>Full Page</b> Inside Front and Back Cover Only as available	<b>\$1,150</b> per issue	<b>\$1,000</b> per issue
<b>Half Page</b> 7.5"w x 4.75"h or 3.625"w x 9.875"h	<b>\$500</b> per issue	<b>\$475</b> per issue
<b>Quarter Page</b> 3.625"w x 4.75"h	<b>\$275</b> per issue	<b>\$250</b> per issue
<b>Business Card</b> 3.625"w x 2.25"h	<b>\$180</b> per issue	<b>\$160</b> per issue

### DATES

ISSUE	MATERIALS DEADLINE	DELIVERY DATE
January/February 2025	Tuesday, November 19, 2024	January 1, 2025
March/April 2025	Tuesday, January 21, 2025	March 1, 2025
May/June/July 2025	Tuesday, March 25, 2025	May 1, 2025
August/September/October 2025	Tuesday, June 24, 2025	August 1, 2025
November/December/January 2025-2026	Tuesday, September 16, 2025	November 1, 2025



Schaefer Family Campus  
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